

Rep Order# 6848866 Ver# 3 Status Revised  
EC'd Yes

## Traffic Order#

203046

Printed: 08/31/2012 11:44 AM  
Last Received: 08/31/2012 11:30 AM  
Showing Buylines: All Rep Revised Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) AMER 4 PROSPERITY  
Product AMER FOR PROSPERITY  
Estimate# 393  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //393  
Flight Dates 09/05/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

## --- CONTRACT COMMENT ---

60'S AFP PRESIDENTIAL SC=\*

## --- REMARKS ---

REV PER VER 2

PLEASE CNF

THANKS

| Ln   | Daypart | Program | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time    | Total Spots | Rate     |
|--|---------|---------|-------------|------------|------------|-------|------------|-------|---------|-------------|----------|
| ---  | -----   | -----   | -----       | ----       | -----      | ----- | -----      | ----- | -----   | -----       | -----    |
| *2   |         |         | 09/08-09/08 | 1          | \$800.00   | :60   | 1          | SA    | 530P-9P | 1           | \$800.00 |
| Buyline Comment: COLLEGE ETBL<br>Sales Remark: V3 REV RATE<br>V3 Comment Changed, Rate Changed                       |         |         |             |            |            |       |            |       |         |             |          |
| *3   |         |         | 09/08-09/08 | 0          | \$0.00     | :60   | 0          | SA    | 6P-7P   | 0           | \$400.00 |
| Buyline Comment: HOUSE<br>[MADE-GOOD BY LINE(S) 9]<br>V3 Effective Dates Changed                                     |         |         |             |            |            |       |            |       |         |             |          |
| *9   |         |         | 09/08-09/08 | 1          | \$400.00   | :60   | 1          | SA    | 2P-530P | 1           | \$400.00 |
| Buyline Comment: MLB<br>Sales Remark: V3 KMGD FOR LINE 3<br>[MKGD FOR SPOTS MISSED ON LN #3: 9/08(1/WK)]<br>V3 Added |         |         |             |            |            |       |            |       |         |             |          |
| *4   |         |         | 09/08-09/08 | 0          | \$0.00     | :60   | 0          | SA    | 7P-8P   | 0           | \$400.00 |
| Buyline Comment: COPS<br>Sales Remark: V3 CNX<br>V3 Comment Changed, Spots/week Changed                              |         |         |             |            |            |       |            |       |         |             |          |

--- REPORT TOTALS ---

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2 of 2

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Product AMER FOR PROSPERITY  
Estimate# 393  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Report Totals: 2 / \$1,200.00

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //393  
Flight Dates 09/05/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

## --SALES MONTHLY TOTALS--

Sep 12: 8 / \$7,750.00

Sales Totals: 8 / \$7,750.00

Station Totals: 8 / \$7,750.00

Lines not sent/rclld/rtrn: 0 / \$0.00

## ---COMPETITIVE---

|               |           |      |     |      |     |      |    |      |    |      |     |
|---------------|-----------|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$258,333 | CABL | 0%  | KASA | 3%  | KASY | 0% | KLUZ | 0% | KOAT | 11% |
|               |           | KOB  | 33% | KRQE | 53% | KWBQ | 0% |      |    |      |     |

## ---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

## --- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6848866 Ver# 2 Status Returned  
EC'd Yes

## Traffic Order#

Printed: 08/31/2012 9:15 AM  
Last Received: 08/31/2012 8:34 AM  
Showing Buylines: Last Sta Revised Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.  
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## --- CONTRACT COMMENT ---

60'S AFP PRESIDENTIAL SC=\*

## --- REMARKS ---

RETURNING WITH RATES NEEDED AND MGS DUE PR CHANGE LINES 2-4

| Ln  | Daypart | Program   | Dates       | # of Weeks | Total Cost | Len  | Spots/Week | Day   | Time    | Total Spots | Rate     |
|-----|---------|---|-------------|------------|------------|------|------------|-------|---------|-------------|----------|
| --- | -----   | -----   | -----       | ----       | -----      | ---- | -----      | ----- | -----   | -----       | -----    |
| *2  |         |   | 09/08-09/08 | 1          | \$400.00   | :60  | 1          | SA    | 530P-9P | 1           | \$400.00 |
|     |         | Buyline Comment: COLLEGE FTBL   |             |            |            |      |            |       |         |             |          |
|     |         | Station Remark: V2 need \$800 for this game.  |             |            |            |      |            |       |         |             |          |
| *3  |         |   | 09/08-09/08 | 1          | \$400.00   | :60  | 1          | SA    | 6P-7P   | 1           | \$400.00 |
|     |         | Buyline Comment: HOUSE  |             |            |            |      |            |       |         |             |          |
|     |         | Station Remark: V2 NA DUE COLLEGE FB GAME 6P START. MG 1X 2-530P<br>MLB GAME OF THE WK \$400                                      |             |            |            |      |            |       |         |             |          |
| *4  |         |   | 09/08-09/08 | 1          | \$400.00   | :60  | 1          | SA    | 7P-8P   | 1           | \$400.00 |
|     |         | Buyline Comment: COPS   |             |            |            |      |            |       |         |             |          |
|     |         | Station Remark: V2 NA DUE AIRING COLLEGE FB 6-9P. MG 1X IN 6-9P COLLEGE<br>GAME WITH PE ON LINE 2 FOR \$800. 1 FOR 2 MG W/LN 2 PE |             |            |            |      |            |       |         |             |          |

## --- REPORT TOTALS ---

Report Totals: 3 / \$1,200.00

## --- SALES MONTHLY TOTALS ---

Sep 12: 9 / \$7,750.00

Sales Totals: 9 / \$7,750.00

Station Totals: 9 / \$7,750.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

Rep Order# 6848866 Ver# 2 Status Returned  
EC'd Yes

## Traffic Order#

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Showing Buylines: Last Sta Revised Lines

2 of 2

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Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

## ---COMPETITIVE---

|               |           |      |     |      |     |      |    |      |    |      |     |
|---------------|-----------|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$258,333 | CABL | 0%  | KASA | 3%  | KASY | 0% | KLUZ | 0% | KOAT | 11% |
|               |           | KOB  | 33% | KRQE | 53% | KWBQ | 0% |      |    |      |     |

## ---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

## --- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6848866 Ver# 1 Status New  
EC'd Yes

## Traffic Order#

Printed: 08/31/2012 8:34 AM  
Last Received: 08/31/2012 7:40 AM  
Showing Buylines: All Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.  
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## --- CONTRACT COMMENT ---

60'S AFP PRESIDENTIAL SC=\*

| Ln | Daypart | Program                       | Dates       | # of Weeks | Total Cost | Len | Spots/Week | Day | Time     | Total Spots | Rate       | P |
|----|---------|-------------------------------|-------------|------------|------------|-----|------------|-----|----------|-------------|------------|---|
| 1  |         |                               | 09/05-09/07 | 1          | \$2,800.00 | :60 | 2          | W-F | 930P-10P | 2           | \$1,400.00 | 3 |
|    |         | Buyline Comment: NEWS         |             |            |            |     |            |     |          |             |            |   |
| 2  |         |                               | 09/08-09/08 | 1          | \$400.00   | :60 | 1          | SA  | 530P-9P  | 1           | \$400.00   | 3 |
|    |         | Buyline Comment: COLLEGE FTBL |             |            |            |     |            |     |          |             |            |   |
| 3  |         |                               | 09/08-09/08 | 1          | \$400.00   | :60 | 1          | SA  | 6P-7P    | 1           | \$400.00   | 3 |
|    |         | Buyline Comment: HOUSE        |             |            |            |     |            |     |          |             |            |   |
| 4  |         |                               | 09/08-09/08 | 1          | \$400.00   | :60 | 1          | SA  | 7P-8P    | 1           | \$400.00   | 3 |
|    |         | Buyline Comment: COPS         |             |            |            |     |            |     |          |             |            |   |
| 5  |         |                               | 09/08-09/08 | 1          | \$650.00   | :60 | 1          | SA  | 930P-10P | 1           | \$650.00   | 4 |
|    |         | Buyline Comment: NEWS         |             |            |            |     |            |     |          |             |            |   |
| 6  |         |                               | 09/09-09/09 | 1          | \$300.00   | :60 | 1          | SU  | 8A-9A    | 1           | \$300.00   | 4 |
|    |         | Buyline Comment: FOX NEWS SUN |             |            |            |     |            |     |          |             |            |   |
| 7  |         |                               | 09/09-09/09 | 1          | \$1,400.00 | :60 | 1          | SU  | 930P-10P | 1           | \$1,400.00 | 3 |
|    |         | Buyline Comment: NEWS         |             |            |            |     |            |     |          |             |            |   |
| 8  |         |                               | 09/10-09/10 | 1          | \$1,400.00 | :60 | 1          | M   | 930P-10P | 1           | \$1,400.00 | 3 |
|    |         | Buyline Comment: NEWS         |             |            |            |     |            |     |          |             |            |   |

## ---REPORT TOTALS---

Report Totals: 9 / \$7,750.00

Rep Order# 6848866 Ver# 1 Status New  
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## ---SALES MONTHLY TOTALS---

Sep 12: 9 / \$7,750.00  
Sales Totals: 9 / \$7,750.00  
Station Totals: 9 / \$7,750.00  
Lines not sent/rclcd/rtrn: 0 / \$0.00

## ---COMPETITIVE---

|               |           |      |     |      |     |      |    |      |    |      |     |
|---------------|-----------|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$258,333 | CABL | 0%  | KASA | 3%  | KASY | 0% | KLUZ | 0% | KOAT | 11% |
|               |           | KOB  | 33% | KRQE | 53% | KWBQ | 0% |      |    |      |     |

## ---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

## --- CREDIT RISK ---

CASH IN ADVANCE

# Spot Manager: All, 09/05/12-09/10/12

| Station: KASA                                   | Order # | Alt Order #         | Estimate            | Date     | Lengt   | Priority | Air Time                        | Product | Ad-ID | Rate       |
|---|---------|---------------------|---------------------|----------|---------|----------|---------------------------------|---------|-------|------------|
| <b>Advertiser: POL/Americans For Prosperity</b> |         |                     |                     |          |         |          |                                 |         |       |            |
| <b>Agency: Mentzer Media Services</b>           |         |                     |                     |          |         |          |                                 |         |       |            |
| <b>Line: 1</b>                                  |         |                     |                     |          |         |          |                                 |         |       |            |
| <b>Time Period: 930p-10p</b>                    |         | 203046 06848866 393 | 203046 06848866 393 | 09/06/12 | 1:00 P3 |          | 9:45:50 PM AMER FOR AFP12TV21H  |         |       | \$1,400.00 |
|   |         | 09/05/12            | 1:00 P3             |          |         |          | 9:44:17 PM AMER FOR AFP12TV21H  |         |       | \$1,400.00 |
|   |         |                     |                     |          |         |          |                                 |         |       | \$2,800.00 |
|   |         |                     |                     |          |         |          |                                 |         |       | \$2,800.00 |
| <b>Line: 2</b>                                  |         |                     |                     |          |         |          |                                 |         |       |            |
| <b>Time Period: (5:45:00 PM-9:00:00 PM)</b>     |         | 203046 06848866 393 | 09/08/12            | 1:00 P3  |         |          | 7:47:03 PM AMER FOR AFP12TV21H  |         |       | \$800.00   |
|   |         |                     |                     |          |         |          |                                 |         |       | \$800.00   |
|   |         |                     |                     |          |         |          |                                 |         |       | \$800.00   |
| <b>Line: 5</b>                                  |         |                     |                     |          |         |          |                                 |         |       |            |
| <b>Time Period: 930p-10p</b>                    |         | 203046 06848866 393 | 09/08/12            | 1:00 P4  |         |          | 10:01:25 PM AMER FOR AFP12TV21H |         |       | \$650.00   |
|   |         |                     |                     |          |         |          |                                 |         |       | \$650.00   |
|   |         |                     |                     |          |         |          |                                 |         |       | \$650.00   |
| <b>Line: 6</b>                                  |         |                     |                     |          |         |          |                                 |         |       |            |
| <b>Time Period: 8a-9a</b>                       |         | 203046 06848866 393 | 09/09/12            | 1:00 P4  |         |          | 8:44:06 AM AMER FOR AFP12TV21H  |         |       | \$300.00   |
|   |         |                     |                     |          |         |          |                                 |         |       | \$300.00   |
|   |         |                     |                     |          |         |          |                                 |         |       | \$300.00   |
| <b>Line: 7</b>                                  |         |                     |                     |          |         |          |                                 |         |       |            |
| <b>Time Period: 930p-10p</b>                    |         | 203046 06848866 393 | 09/09/12            | 1:00 P3  |         |          | 9:44:01 PM AMER FOR AFP12TV21H  |         |       | \$1,400.00 |
|   |         |                     |                     |          |         |          |                                 |         |       | \$1,400.00 |
|   |         |                     |                     |          |         |          |                                 |         |       | \$1,400.00 |
| <b>Line: 8</b>                                  |         |                     |                     |          |         |          |                                 |         |       |            |
| <b>Time Period: 930p-10p</b>                    |         | 203046 06848866 393 | 09/10/12            | 1:00 P3  |         |          | 9:56:36 PM AMER FOR AFP12TV21H  |         |       | \$400.00   |
|   |         |                     |                     |          |         |          |                                 |         |       | \$400.00   |
|   |         |                     |                     |          |         |          |                                 |         |       | \$7,750.00 |
| <b>Line: 9</b>                                  |         |                     |                     |          |         |          |                                 |         |       |            |
| <b>Time Period: (2:00:00 PM-5:30:00 PM)</b>     |         | 203046 06848866 393 | 09/08/12            | 1:00 P2  |         |          | 2:36:00 PM AMER FOR AFP12TV21H  |         |       | \$400.00   |
|   |         |                     |                     |          |         |          |                                 |         |       | \$400.00   |
|   |         |                     |                     |          |         |          |                                 |         |       | \$7,750.00 |
|   |         |                     |                     |          |         |          |                                 |         |       | \$7,750.00 |
|   |         |                     |                     |          |         |          |                                 |         |       | \$7,750.00 |

[Sorted by: Line]

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

|                       |       |
|-----------------------|-------|
| Station and Location: | Date: |
|-----------------------|-------|

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| VARIES           |                                  |      |       |                |                 |

|                   |       |
|-------------------|-------|
| Total Charges: \$ | GROSS |
|-------------------|-------|

This broadcast time will be used by: Americans for Prosperity

|   |
|---|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" |
|---|

- Yes       No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):  
[Redacted]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

***TO BE SIGNED BY ISSUE ADVERTISER***

*John Flynn*  
Signature  
1/17/2012  
Date

*703-224-3200*  
Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted       Accepted in Part       Rejected

\_\_\_\_\_  
Signature  
\_\_\_\_\_  
Printed Name  
\_\_\_\_\_  
Title